

ANNUAL AWARDS

2015 Winners will be announced at Taste of Marshall.

VOLUNTEER OF THE YEAR

This award is given to the volunteer who displays extraordinary commitment to the Marshall Area Chamber of Commerce, its members, and who has demonstrated the willingness to contribute to our community without personal gain.

• **2014 Volunteer of the Year: Shelli Hawkinson (Bremer Bank)**

ROOKIE OF THE YEAR

This award is given to an individual who has the desire to respond to the community needs by showing potential for advancement and is pursuing interests in the Marshall Area.

• **2014 Rookie of the Year: Chelsea Lund (ACMC)**

ALL STAR AWARD

This award is given to an individual who has had a long term positive impact with the Marshall Area Chamber of Commerce and the community and has played a key role in the history of Marshall.

• **2014 All Star Award: Lonny Serreyn (County Fair)**

BUSINESS OF THE YEAR

This award is given to the business that has made tangible and extraordinary contributions to the Marshall Area.

• **2014 Business of the Year: Action Manufacturing**

Marshall Area Chamber of Commerce

COMMUNITY INVOLVEMENT



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Healthy 56258



DISCOVER.



ENJOY.



LEARN.



RETURN.

CHAMBER STATEWIDE INVOLVEMENT

EXECUTIVE DIRECTOR (CAL BRINK)

- Board of Directors, Hunting Works for Minnesota
- Board of Directors, Minnesota Chamber of Commerce
- Mid-America Chamber Executives (MACE) Member
- Board Chair, Minnesota Chamber of Commerce Executives
- United States Chamber of Commerce Member

- Grow MN! Advisory Board
- MN DOT Transportation Stakeholder Group
- Board of Directors, Greater MN Partnership
- Minnesota Transportation Alliance Member
- Enactus Advisory Board Member



THANK YOU TO OUR CORPORATE LEVEL SPONSORS:

US BANK • THE SCHWAN FOOD COMPANY • AVERA MARSHALL • BREMER BANK
SOUTHWEST MINNESOTA STATE UNIVERSITY • WELLS FARGO
CITY OF MARSHALL • AFFILIATED COMMUNITY MEDICAL CENTER (ACMC)

MEMBERSHIP

94 NEW MEMBERS in 2015:

- Heaven's Best Carpet Cleaning
- Marshall Floral
- Murphy Business
- Sterling Equipment & Repair
- Doom & Cuypers
- Hampton Ridge Financial
- Service Master Restore
- Marshall Machine Shop
- Lee's Tae Kwon Do
- West Central Shredding
- Prairie River Home Care
- Marshall Dairy Queen Brazier
- Thor Wiebe Home Inspections
- Robinson Radiator
- Modern Woodmen -Cindy Robinson
- Fastenal
- Heidi Swanson Photography
- Edward Jones-Austin Demuth
- Mike Boedigheimer
- Magrath Enterprises
- Trio Plumbing
- Westman Freightliner
- Thrivent Financial
- City of Ghent
- Connect Hearing-Marshall
- Bremer Wealth Management
- H&R Block
- Barrels & Arrows
- Boulder Creek Assisted Living
- Plath Consulting
- Heartland Payment Systems
- Chuck Hess Concrete
- Davita Marshall Dialysis Center
- Gislason Hardware
- The Arched Door
- Heartland Mechanical
- Dust Bunny Cleaning Service
- Believer's Church
- SMOC Family Planning
- Infinity by Sisters Bridal
- Employer Solutions Group
- Eickhoff Enterprises
- Tom & Amy Salfer
- House of Hope MN
- Hoganson Chiropractic
- Photoworks
- Jeseritz Construction
- Hope Cleaners
- Doo Doo No More
- DeSaer Outdoor Creations
- Wildrose Home Care
- Advocare
- Jubilee Cleaning
- KB's Bar & Grill
- Homeowner's Financial Group
- Buffalo Ridge Resort
- C.L Photography
- St. Aubin Drywall
- Marshall Truck Sales/Salvage
- 4 Point O School Services
- Davis Typewriter
- Cottonwood Co-op
- Guiding Light Marketing
- Animal Health Center
- LocateTraining.com
- Affordable Appliance Plus
- JD's Powder Coating
- TK Steakhouse/Pappy's
- Li'l Diggers Daycare
- Marshall Public Schools
- Ideal by Design Weight Loss
- Southwest Chem Dry
- Meulebroeck, Taubert & Co., PLLP
- Savannah Oaks Golf Course
- Knights of Columbus Insurance
- Jacki Knigge
- Quist Moving & Storage
- Polish Nail Lounge
- Health Source Chiropractic
- Marshall Frame Shop
- Marshall Animal Clinic
- New York Life
- M4A Marketing & Advertising
- Forge Tech Solutions
- Four Seas Asian Restaurant
- Juvenia Biomagnetism
- Regnier Electric
- Canoga Park Childcare
- BusinessWare Solutions
- Today's Fireplace & Spa
- New Horizons Crisis Center
- Prairie's Edge Casino Resort
- SMSU Enactus
- Pizza Hut

482 TOTAL MEMBERS ENDING FISCAL YEAR 2015

23 Dropped Members

- BCM Towing & Recovery
- County Fair
- Quality Cleaning Service
- SMSU-Career Services
- Holmes-Murphy & Associates
- Southwest Auto Spa
- CherryBerry
- DeVos Catering
- Info Dog Security
- Orlin Bruss Appraisal
- Marshall Living
- Lee's Country Woods
- Hearing & Speech Center
- Taft Optical
- TK Steakhouse/Pappy's
- Lyon County Fair
- Southwest School of Dance
- Commercial Janitorial Systems
- Jackpot Junction Casino & Hotel
- Dakota Ridge Golf Club
- Savvy Salon & Spa
- Variety Foods
- Mass Mutual Insurance

BOARD MEMBERS

- Bill Mulso - Outgoing Board Chair (Southwest Minnesota State University)
- Diane Buesing - Vice Chair (Wilson O'Brien Realtors)
- John Devos (The Schwan Food Company)
- Kris Carrow (Great America Financial Svcs)
- Jeremiah Jans (Western Printing)
- Ashley Potter (Escape Spa)
- Roger Evert (Runnings)
- Lucas Hilgemann (Titan Machinery)
- Kevin Reese (US Bank)
- Jeremy Gossen (Bremer Bank)
- Joe Hoff (North Star Mutual Insurance)
- Bruce Bjelland (Traveler's Lodge)
- Jim Lehman (Hy-Vee)
- Richard Dingley (Applebee's)
- Charlie Aufenthie (State Farm Insurance)
- Chet Lockwood (Lockwood Motors)
- Shana Zahrbock (ACMC)

STAFF (CHAMBER, CVB & EDA)

- Cal Brink (Executive Director)
- Erin Raveling (Marketing Coordinator)
- Karen VanKeulen (Events/Partnership Coordinator)
- Cindy Winn (Finance Coordinator)
- Brad Gruhot (Membership Coordinator)
- Darin Rahm (CVB Director)
- Audra Ross (CVB Communications Coordinator)
- Marcia Loeslie (EDA Assistant Director)

THANK YOU to our exiting board members leaving due to term limits:

- Charlie Aufenthie (State Farm Insurance)
- Chet Lockwood (Lockwood Motors)
- Shana Zahrbock (ACMC)

WELCOME new board members:

- Austin DeMuth (Edward Jones)
- Mike Fox (ACE Hardware)
- Andy Mitlyng (ACMC)

BUDGET BREAKDOWN

Total Income: \$225,185
Total Expenses: \$209,470
Net Income: +\$15,715

Actual Dues: Income: \$151,004
Dues vs. Last Year: \$+14,808

Fiscal Year End Cash Balance and Reserve: \$109,228

COMMITTEE INVOLVEMENT

AGRIBUSINESS

- Farmer's Golf Open Partner
- 4-H Blue Ribbon Auction (Sponsor Hospitality Tent)

LEGISLATIVE

- Local Candidate Debates
- State Candidate Debates

RETAIL

- Amateur Sports/MERIT Center Meetings

TRANSPORTATION

- Active on Commissioner of Transportation Advisory Committee
- Hwy 23 Coalition
- Hwy 23 & County Rd 7 Interchange
- Received funding for the Hwy 23 & Saratoga Interchange - \$3.5M Grant
- Funding for Hwy 23 Passing Lanes - \$17.2M Grant
- Hwy 68 Coalition

BUSINESS DEVELOPMENT

- \$25K Funding for ADA Compliance Efforts
- 19 Grow Minnesota! Visits

AMBASSADORS

- 27 - 1st Dollar Awards
- 19 - Progress Awards

DISCOVER SW MN PARTNERSHIP



The City of Marshall and Lyon County have contracted with the Marshall Area Chamber of Commerce to provide staff to lead the marketing, recruitment and retention efforts for economic development in Marshall and Lyon County.

New Business & Expansion Projects:

- See EDA Annual Report

October: Goodwill of the Great Plains
 December: Bremer Bank
 January: Avera Cancer Institute
 February: Boulder Creek Assisted Living
 March: Henle Printing
 April: Action Manufacturing
 May: Lyon County Museum
 June: Bot Appliance/Poppin' Tags
 June: Block Party at 5th & Main
 July: Wooden Nickel Burgers & Brew
 August: Valley Discount Liquor
 September: North Star Mutual Insurance

**BUSINESS AFTER/
DURING HOURS
2014/2015**

CHAMBER GIFT CHECKS

- Recognized as one of the state's best Shop Local programs. We are committed to the education of shopping local and continual support through the sale of Chamber Gift Checks. Over \$382,000 have been sold. \$63,000 in 2015.

CHAMBER PUBLICATIONS

- Marshall Community Guide
- Marshall City Map
- Chamber Coupon Book
- SMSU Coupon Book
- Chamber E-Connection Newsletter
- Chamber Connection (Marshall Independent)

EVENTS

- Lyon County Informational Summit
- Taste of Marshall/Annual Meeting
- Let's Connect - Bi Monthly Networking
- Chamber 101
- Everyday Leader
- Speaker Series
 - Bridgeworks-Scott Zimmer
 - Jerrid Sebesta



YOUNG PROFESSIONALS

2014/2015 Luncheon Speakers:

- Scott Zimmer (Bridgeworks)
- Jerrid Sebesta (Speaker series)
- Avera Cancer Institute Tour
- Entrepreneur Panel:
 - Ashley Potter (Escape Spa)
 - Justin Greenwood (Wireless Nerds)
 - Dustin Brau (Brau Brothers Brewery)
- Chelsea Lund (ACMC) & Audra Klinkner (CVB)
- Tom Bolin (Marshall Area YMCA)
- Cal Brink (EDA Tour)
- Harry Weilage (City of Marshall - Community Services)



WOMEN'S CONNECT

2014/2015 Luncheon Speakers:

- Sheila Smallfield, RD (ACMC)
- Female Panel:
 - Mary Maertens (Avera Marshall)
 - Cindy Verschaetse (Bremer)
 - Connie Gores (SMSU)
- Marissa Kunde/Carla Mack (Title & Abstract Services)
- Sharon Hennen (YMCA)
- Jennifer Andries (Lyon County Museum)
- Barb Lipinski (Adult Community Center)
- Steve Klein (Walnut Grove Mercantile)
- Collette Tubbs/Beth Ritter (Bremer Bank)